

# CLOSING CEREMONY

SOZIO

DEPUIS 1758

P R E S S   R E L E A S E

# INTRODUCTION

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This year, the students in the class of 2022 at the Grasse Institute of Perfumery are facing the following challenge: to reveal the extraordinary qualities of a natural and sustainable ingredient through an unexpected fragrance.

A highly formative subject, it will be an opportunity for the students to develop their knowledge and put to good use the skills they have acquired during this intensive year.

The various creations will have the privilege of being presented at the end-of-year ceremony, which will take place on 14 December 2022 at 6pm at the MIP (Musée International de la Parfumerie) before an internal jury from SOZIO.





## SUMMARY

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01

**Grasse Institute of Perfumery :**  
expertise with an international  
reputation

02

**The class of 2022**

03

**SPONSOR: SOZIO 2022**

04

**End of year project : a modern,  
ambitious and committed  
fragrance**







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01

**Grasse Institute of Perfumery :**  
*expertise with an international  
reputation*

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Connecting, strengthening and shaping the future of the global fragrance industry was the common desire of PRODAROM and ASFO GRASSE when the Grasse Institute of Perfumery was created in 2002. Today, the school is recognised worldwide for its teaching, enabling apprentice perfumers and evaluators to express their full potential.

## **A HIGH-QUALITY TRAINING CORPS**

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The strength of the Grasse Institute of Perfumery is its ability to deliver high quality theoretical and practical teaching that correlates with the reality of a profession and an industry that is constantly evolving.

The Institute's teaching staff are professionals who have worked or are still working in the industry. This enables us to offer quality teaching in line with the reality and requirements of the industry. At the Grasse Institute of Perfumery, the choice of instructors plays a major role in the school's worldwide reputation.



In its programme, the school offers intensive one-year training in perfume creation and evaluation, aimed primarily at an international audience.

Over the course of 1 year, GIP students will discover hundreds of natural and synthetic raw materials, learn how to create accords, develop fragrances and evaluate different alcoholic perfumes and scented applications on the market (shampoos, soaps, etc).

## **PROFESSIONAL TRAINING**

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Throughout the year, students will work on various projects submitted by the school, in order to put into practice all the knowledge and skills they have acquired.

At the end of the course, students will have the opportunity to undertake a 6-month work placement to perfect their learning under real-life conditions.





## A WORD FROM THE DIRECTOR...

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### **What does sponsoring the promotion mean to you? What's in it for you?**

Sponsorship is an important phase in students' learning. It represents a direct link with industry and the associated professions. The sponsoring company supervises the students from the time they start until the end of their course. As well as providing material support, particularly in terms of raw materials and basic equipment, which are invaluable to the school, the company also contributes its know-how through various initiatives.

- Lectures and discussions with company professionals on the different professions: perfumer, evaluator, marketing, R&D, legislation, sourcing.
- Visits to production sites, creation and R&D laboratories.
- Help with choosing and preparing the "study trip" devoted to raw materials from outside the PACA region (for example, a visit to iris producers in Tuscany this year).

- Creation of a specific subject for study (a 'brief') that will enable the students to be challenged on a creation/assessment/marketing project in a real-life situation, under the supervision of the sponsor's technical teams.







02

*The class of 2022*



Jeff Alfaro Johnston Jr  
*USA*



Alexia Marly  
*France*



Sai Kan Dalgaonkar  
*India*



Siann Gobin  
*France*



Swara Salunke  
*India*



Jana Pascual Castells  
*Spain*





Meng Zhang  
*China*



Catarina Catalani  
*Italia*



Mariia Molchanova  
*Russia*



Marco Tarello  
*Italia*



Vedrana Perhoc  
*Croatia*



Natalia Nyaradi  
*Hungary*



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03

SPONSOR: SOZIO 2022

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# SOZIO

DEPUIS 1758

Sozio is a perfume creation company that produces fragrance compositions for various industrial sectors: perfume, cosmetics, ambience and detergents. Founded in Grasse in 1758, this family-run business was one of the pioneers of the perfume industry, contributing to the development of the reputation of the French perfume industry. With the integration of Synarome in 2021, Sozio is returning to the heart of its history and to its original business: raw materials. This acquisition will enrich the palette of Sozio perfumers with excellent ingredients - synthetic and natural - and iconic specialties such as Ambrarome and Animalis.



Sozio's perfumers, with almost twenty years' expertise in natural fragrances, are renowned for their artistic sensitivity and technical knowledge in the formulation of natural and organic fragrances. Passionate and committed, they work closely with the regulatory team to create fragrances that combine performance and naturalness. Their mastery of 100% natural formulation enables them to develop ever more creative and sophisticated notes for certified products. 2 years ago, Sozio set up Botanicals, a responsible sourcing initiative. Botanicals means sourcing ingredients directly from producers, with total traceability and transparency, not to mention recognised olfactory quality.



**THANKS TO THIS ANCESTRAL  
HERITAGE, ITS EXPERTISE IN  
NATURAL FORMULATION AND  
ITS INTERNATIONAL  
PRESENCE, SOZIO IS NOW A  
KEY PLAYER IN THE PERFUME  
MARKET.**





We wanted to plunge them into the heart of the perfumery challenges of today and tomorrow by asking them to take up some of our commitments in our committed beauty approach.

We gave them the theme: "BREAKING THE CODES THROUGH SUSTAINIBILITY":  
Reveal the extraordinary of a natural and sustainable sourced ingredient through an unexpected fragrance. Highlight an ingredient, make it modern, ambitious and committed.



## 1) BREAK THE CODES OF THE MARKET:


- Redefine inclusivity by introducing a masculine ingredient into a feminine fragrance or reversely  
OR / AND
- Bring modernity to a classic ingredient

## 2) BE COMMITTED:

- Create a fragrance with impactful commitments: BIODEGRABALE, VEGAN, SUSTAINABLE

## 3) BE SUSTAINABLE:

Build a perfume around a sustainable ingredient part of our Botanical program.







**Clarisse VONA-BUFFETRILLE**  
Chargée de communication



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[www.grasse-perfumery.com](http://www.grasse-perfumery.com)